

Creative industry subsector	Total companies	Companies with any DCMS HGP criteria	Companies with any Beauhurst HG criteria	Has attended an accelerator	Has been featured in a high growth list	Has completed an MBO/MBI	Has received a large innovation grant	Has received a qualifying loan	Has received equity funding	Is a 10% scaleup	Is a 20% scaleup	Was spun out of an academic institution
IT, software & computer services	19,401	5,211	273	59	37	0	35	5	148	42	22	4
Music, performing & visual arts	9,110	2,191	33	12	6	1	1	0	13	5	3	0
Film, TV, video, radio & photography	8,025	1,705	48	17	3	0	2	0	21	7	4	0
Advertising & marketing	5,129	1,310	32	10	2	1	1	0	11	8	5	0
Design & designer fashion	4,209	1,014	18	4	1	0	4	0	8	4	2	0
Publishing	2,897	824	26	5	5	1	1	0	10	6	4	0
Architecture	2,313	896	8	0	0	1	0	0	0	0	7	2
Crafts	295	83	0	0	0	0	0	0	0	0	0	0
Museums, galleries & libraries	195	77	0	0	0	0	0	0	0	0	0	0
TOTAL (where applicable)	51,574	13,311	438	107	54	4	44	5	211	72	47	6