

Eastbourne Station Traffic Regulation Order

East Sussex Bus Service Improvement Plan (BSIP)
Bus Priority Infrastructure

October 2025

BSIP Bus Priority Measures

The A259 Upperton Road/Station Parade scheme in Eastbourne is part of a [package of bus priority measures](#) that the County Council consulted upon in [summer 2023](#) at feasibility stage. Approval to progress the scheme to preliminary design, detailed design and construction was given by the [County Council's Lead Member for Transport and Environment in January 2024](#).

The scheme will be funded through [Bus Service Improvement Plan](#) funding that East Sussex County Council has received from Government to deliver bus priority infrastructure in the county.

The introduction of the A259 Upperton Road/Station Parade bus priority scheme will build on the existing bus priority measures in Eastbourne town centre on Terminus Road from the station to Bankers Corner as well as in Gildredge Road. It is integral to delivering the [East Sussex Local Transport Plan 4](#), so that residents can enjoy higher quality bus services, improved journey times with reduced delays, that provide a frequent, integrated and comprehensive choice and an alternative to the car.

In doing so, the bus priority measures will help to support connectivity to key destinations, reduce congestion and strengthen the resilience of the transport network; make a positive contribution towards improving air quality as well as decarbonising transport and travel to support the achievement of the County Council's target of net zero carbon emissions by 2050 at the latest and Eastbourne Borough Council's same ambition by 2030.

Traffic Regulation Order

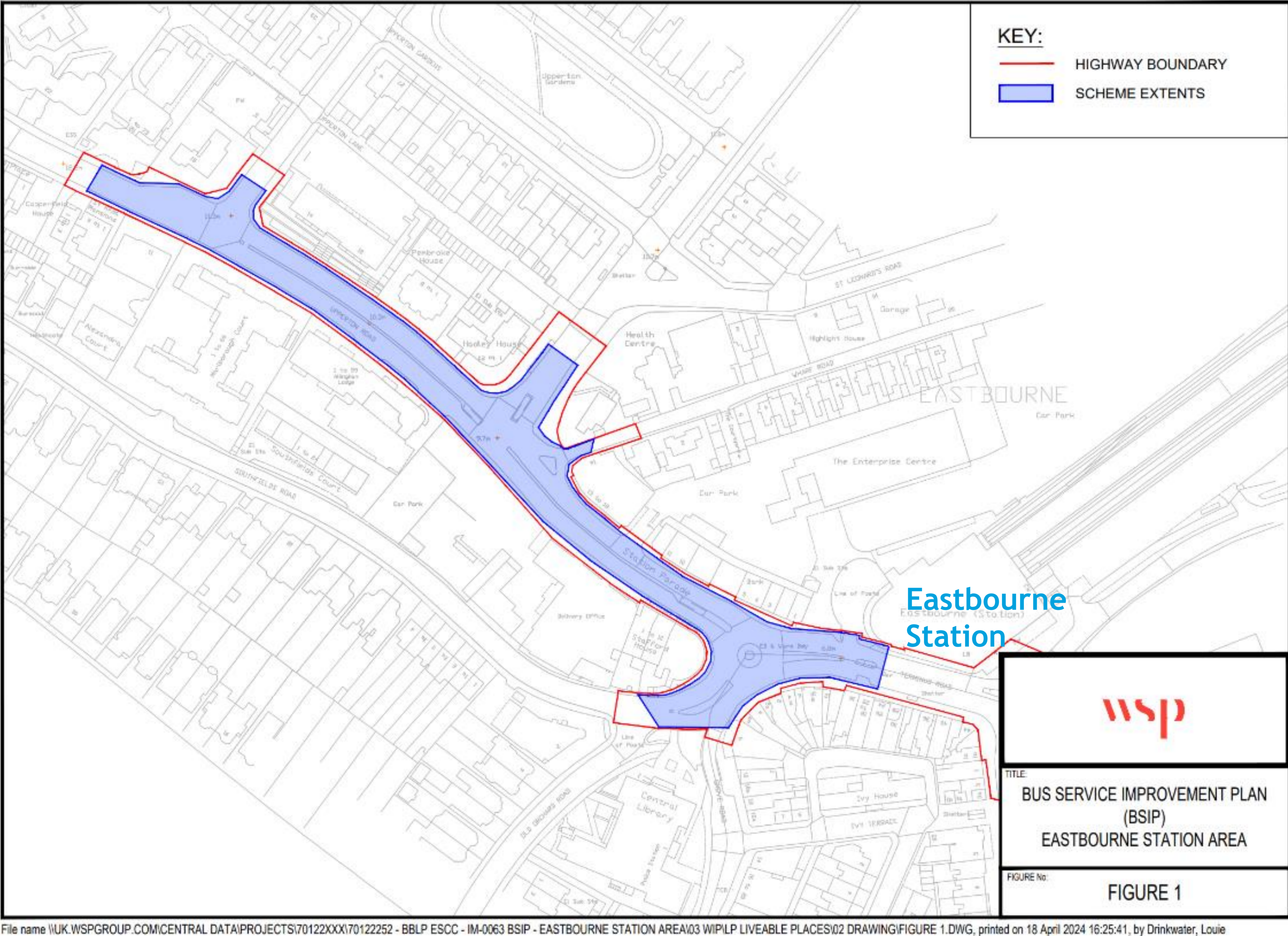
As part of the A259 Upperton Road/Station Parade bus priority scheme, it is proposed to:

- Introduce a new dedicated bus lane eastbound between Wharf Road and the railway station.
- Amend the bus layby on A259 Upperton Road opposite Cuckmere House, allowing buses to pull in and out more easily.
- Amend the nearside lane on A259 Upperton Road heading eastbound, allowing only buses and left-turning vehicles.
- Retain the existing Station Roundabout, with minor changes made to the kerbline from Southfields Road to reduce speeds.
- Remove loading and unloading from A259 Station Parade and parts of A259 Upperton Road.
- Upgrade the existing staggered pedestrian crossing on Station Parade to allow pedestrian crossing in one movement.
- Introduce No Right Turn into A259 Upperton Road from Hartfield Road and The Enterprise Shopping Centre car park.
- Introduce No Right Turn into The Enterprise Shopping Centre car park from A259 Upperton Road.

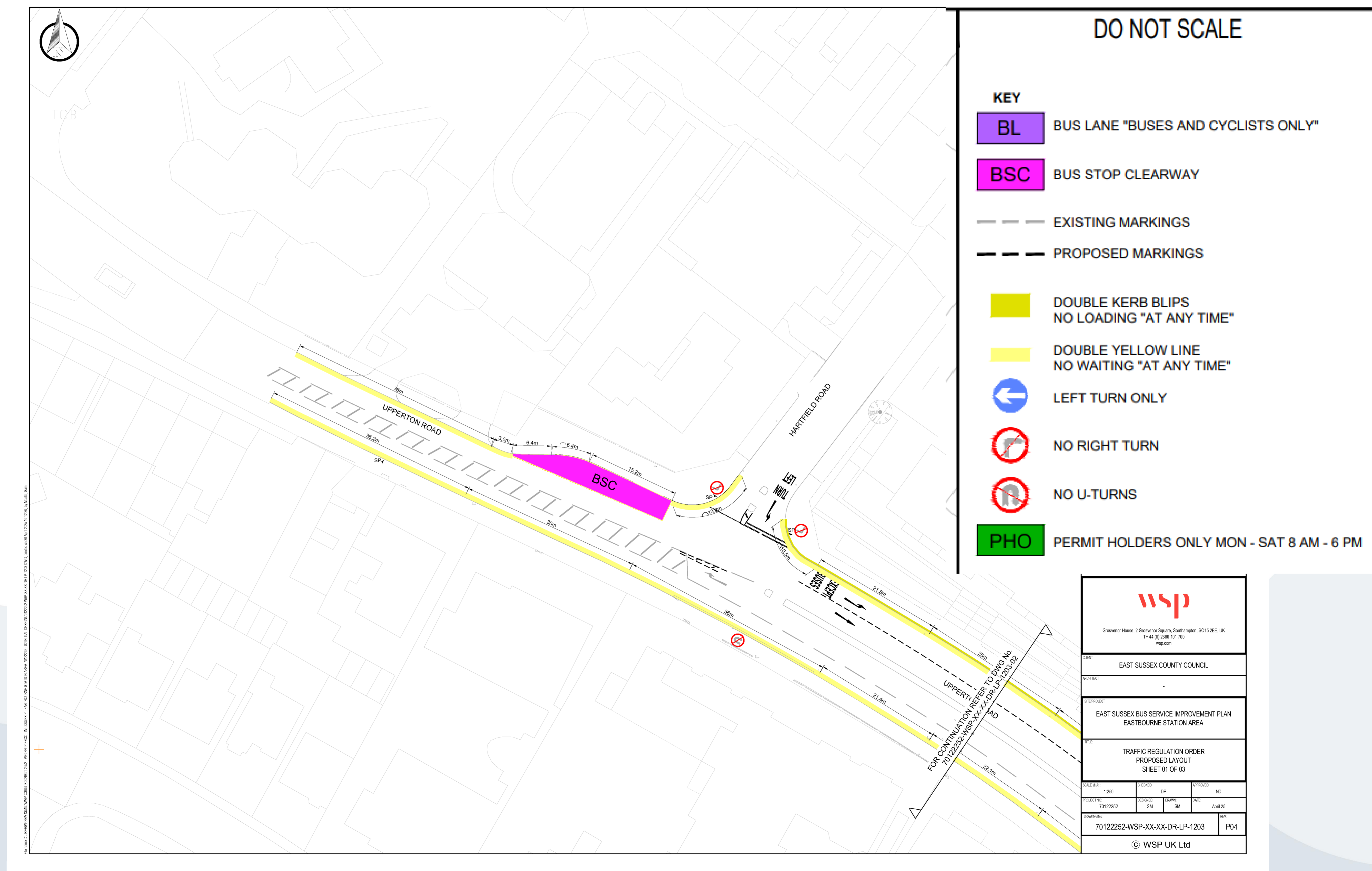
Location



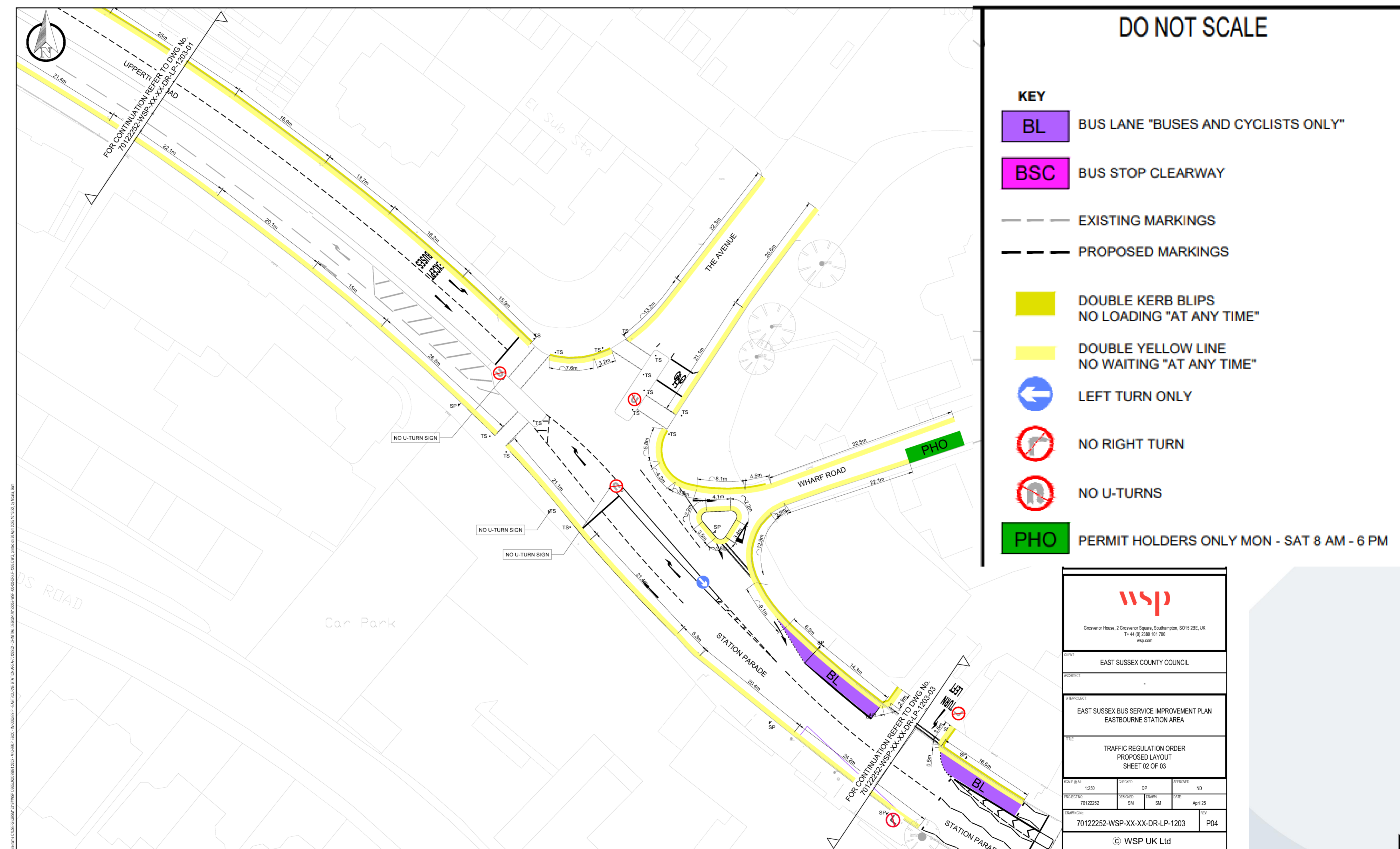
Scheme Extent



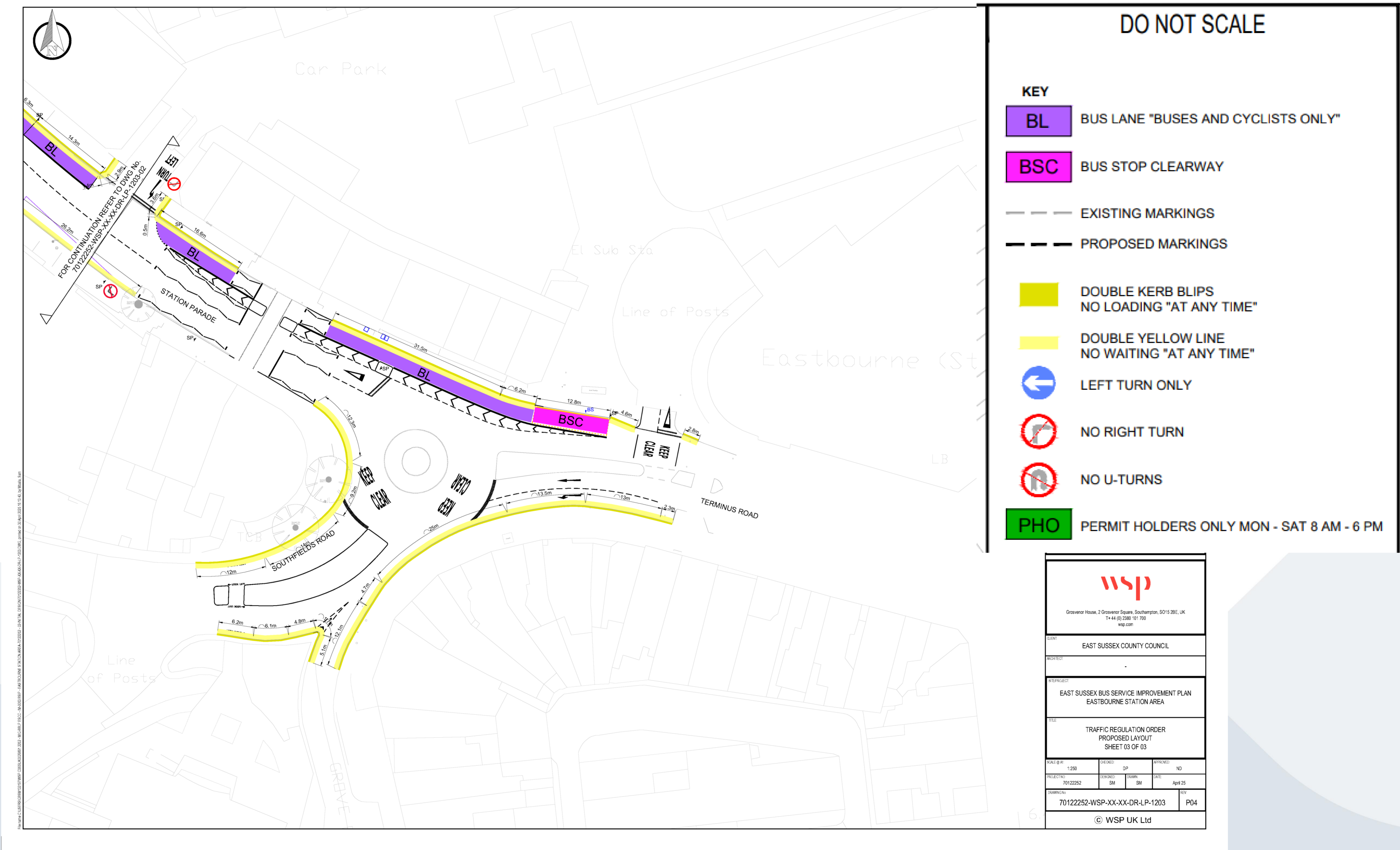
Proposal Design 1/3 - A259 Upperton Road



Proposal Design 2/3 - A259 Upperton Road to Station Parade



Proposal Design 3/3 - Station Parade to Station Roundabout



Site Photos



Station Roundabout



Pedestrian Crossing on Station Parade

Site Photos



Exit from Enterprise Shopping Centre car park left onto Station Parade



Site of proposed right turn from Station Parade into Enterprise Shopping Centre car park

Site Photos



The Avenue Junction



The Avenue Junction

Site Photos



Bus Stop by Hartfield Road

