

## **GET A GRIP NOTICE OF MOTION**

Responsible parents are well aware of the need to ensure maximum school attendance by their children. We all want the best results from education for our children – they are our future.

Parents acknowledge the concerns of the County Council in wishing to highlight the importance of regular school attendance. However, the Get a Grip campaign has been detrimental in achieving this. Responsible parents feel under attack, and it is unlikely that those less committed to their children's education will be motivated by the campaign which is viewed by many people as patronising and aggressive in tone.

This Council resolves to request the Executive to:

- pause the campaign
- acknowledge the concerns of large numbers of parents about the nature of the communications they have received from the Council
- establish a forum with volunteer parents and other appropriate stakeholders to find a more constructive way on engaging with this issue to enable the campaign to move forward on a constructive and positive basis that engages and motivates, rather than alienates, parents.